

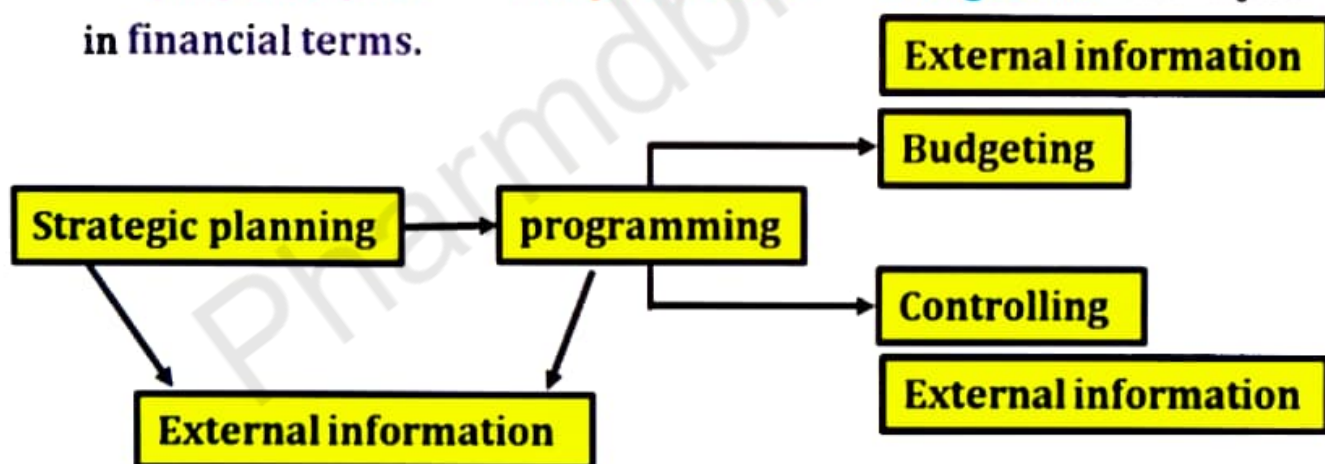
PREPARATION AND IMPLEMENTATION

Points to be covered in this topic

BUDGET PREPARATION AND IMPLEMENTATION

❑ BUDGET

- Budget is described as an instrument through which hospital administration, management at the departmental levels and the governing bodies can review the hospital services in relation to the prepared plan in a comprehensive and integrated form expressed in financial terms.



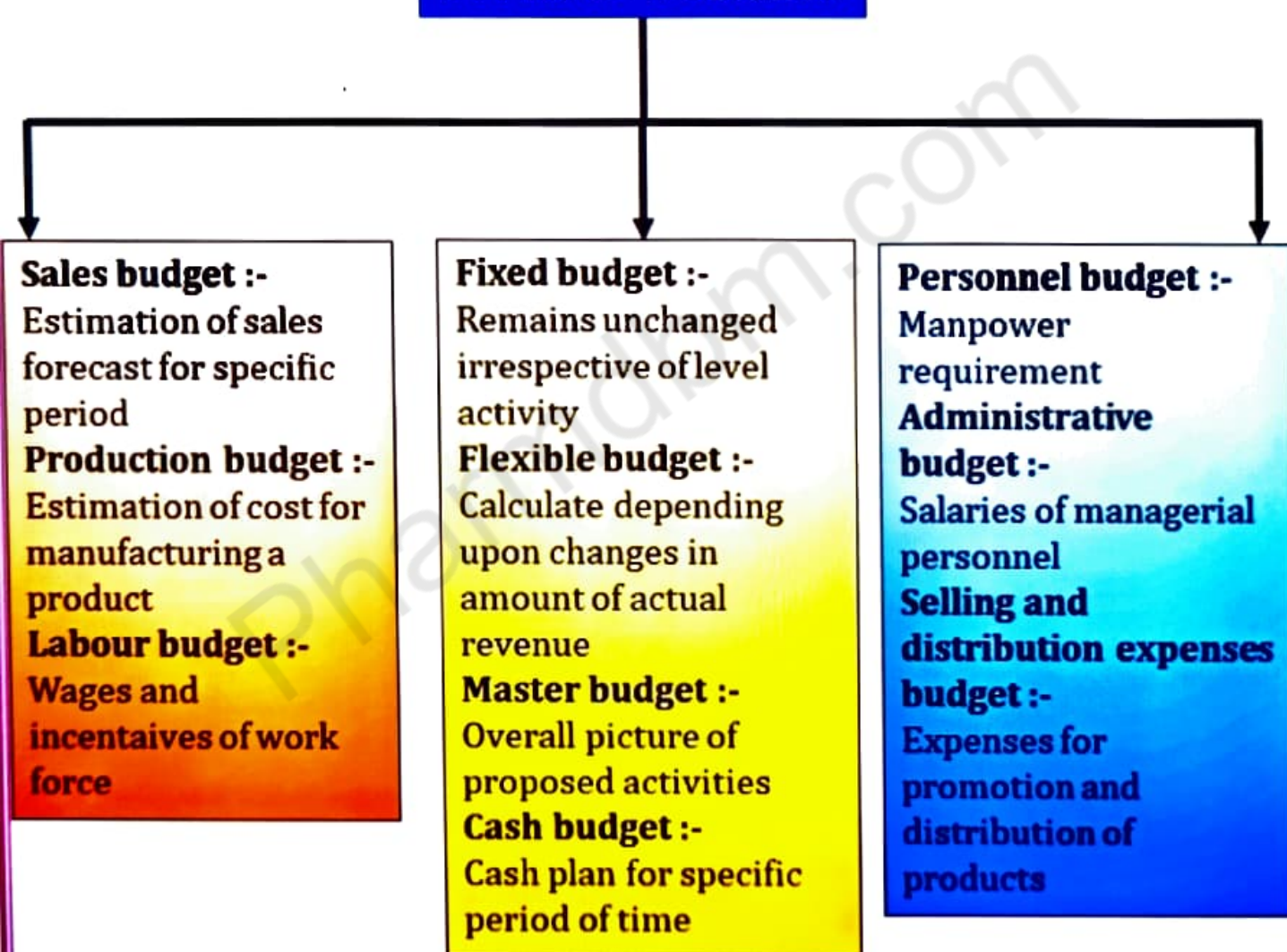
❖ OBJECTIVES

- Development of standards
- Comparison of actual results with standards.
- Identification of deviation and standards.
- Analysis of deviation
- The responsible person will use the budget details to determine whether the proposal is economically feasible and realistic.
- To monitor the hospital financial activities.
- Estimate the cost of completing objectives identified in the proposal

❖ ADVANTAGES

- Develop **better financial planning**
- Gives a **better focus** on **decision making** to the management
- **Effectively manage** the **financial aspects** of the hospital
- Exposes the **reason of over expenditure**
- **Helps to focus** on hospital priorities
- **Enhance efficiency** of staffs and others

TYPES OF BUDGETS



❑ PREPARATION BUDGETS

- Each budget is classified into **3 divisions**
 1. **Income account**
 2. **Expenditure account**
 3. **Equipment and construction budget**

1. INCOME ACCOUNT

- **Total income** must be **calculated** for the **implementation** of the budget.
- Income is calculated by maintaining **daily/weekly/monthly** annual records
- The avg. **total sum** up represents income of the **department** from **various sources**
- **Pharmacy department** or accounts department maintains **daily , weekly , monthly** and **annual cost** of the **pharmaceuticals** issued to the **patient services**.
- Hospital income further **depends upon** the type of patients ,i.e. **category of patients**
 - ✓ **No of prescription**
 - ✓ No of prescription **dispensed** by **each pharmacist**
 - ✓ **Hours of work** put in **prescription volume** per hour of service
 - ✓ **Mediation cost** per patient day
 - ✓ Average drug cost **per clinic visit**
 - ✓ Average salary **cost per prescription**
 - ✓ Average supply **cost per requisition**

2. EXPENDITURE ACCOUNTS

- Expenditure account **further divided** into **following expenses**
 - ✓ **Administrative and general expenses**
 - ✓ **Professional care** of the patients
 - ✓ **Out - patient** and **emergency expenses**
 - ✓ **Miscellaneous expenses**
- The **expenditure accounts** include the following categories
 - ✓ **Salaries and wages**
 - ✓ **Supplies** and **expenses**
 - ✓ **Drugs** and **pharmaceutical expenses**
 - ✓ **Purchase expense**
 - ✓ **Miscellaneous supplies** and expenses



✓ **Salaries and wages**

- Includes :- **Pharmacist , assistants , clerks**
- **Administrative , professional and non-professional staff**
- **Full time and part time staff**
- **New post and overtime**

✓ **Drugs and pharmaceuticals**

- Dispensed by **prescriptions , hospital pharmacy department , out patient , emergency** and other departments

✓ **Purchase services**

- Include the **cost of prescription** purchased from **out side pharmacy** in case the **hospital** does not have its **own pharmacy**.

✓ **Miscellaneous**

- **Bottles , labels , glasswares , stationary , pharmacist uniforms , reference books**

3. EQUIPMENT AND CONSTRUCTION BUDGET

- It requires **major monetary funds**
- Budget for **immediate arrangements** of a **new model equipment**
- Budget for **remodeling** and **replacement of equipment**
- **Construction of building.**

PROFESSIONAL EQUIPMENT		ADMINISTRATIVE EQUIPMENT
Balances	Prescription case	Bookcases
Cabinets	Pressure pumps , vacuum pumps	Bulletin boards
Capsule machine	Refrigerator	Calculators , computers
Chemical hoods	Sterilizers	Clocks
Distilling apparatus	Tanks	Lockers , metal
Metallic filters	Typewriters	Worktables
Homogenisers	pH meter , polarimeter	Filling cabinets

Autoclaves	Tablet manufacturing equipment	Work tables
	Granulator	

❑ IMPLEMENTATION OF A BUDGET

- For the **Implementation** of a budget there is a **requirement of different** parameters:

❖ ACTUAL FUND POSITION

- **Successful implementation** of the budget will **depend** on **the financial position** of a firm.
- The **master budget** will give **insight into the plan**.
- A **cash budget** will help to know the **cash plan** for a specific period.
- Overall, all **types of budgets** are studied at the **micro level** to implement the **planned budget**.

❖ UTILITY OF PARTICULAR ITEM

- This depends **upon materials** used and **expressed in quantities** whereas the **materials purchases** budget is expressed in both ways is **quantitative and financial**.
- This **helps in scheduling** the purchase of **materials** to produce a given **volume of output** during a **particular period**.

❖ COST OF PRODUCTS

- Study of the **cost required** to **manufacture/purchase** a particular product is **very important** in **budget planning**.
- **Cost includes direct costs** and **indirect costs**.
- It is the **production and non-production** costs required to manufacture a **particular product**.

❖ QUANTITY OF PRODUCTS

- **Effective inventory** management is needed for the **successful implementation** of a **budget plan**.
- To **avoid stock out** and **over stock**, **effective inventory** control is needed, as a **huge amount** of capital is **invested in inventory**.

CLINICAL PHARMACY

Points to be covered in this topic

INTRODUCTION

CONCEPT

FUNCTIONS AND RESPONSIBILITIES

DRUG THERAPY MONITORING

MEDICATION CHART REVIEW

CLINICAL REVIEW

PHARMACIST INTERVENTION

WARD ROUND PARTICIPATION

MEDICATION HISTORY

PHARMACEUTICAL CARE

DOSING PATTERN AND DRUG THERAPY

INTRODUCTION

- **Clinical pharmacy** may be defined as the **science and practice of rationale use of medications**, where the **pharmacists** are more oriented towards the **patient care rationalizing medication therapy**. Promoting health, **wellness of people**.



- It is the **modern and extended** field of **pharmacy**.
- The **discipline** that **embodies** the **application** and development (by pharmacist) of **scientific principles** of **pharmacology, toxicology, therapeutics**, and **clinical Pharmacokinetics, Pharmacoeconomics, Pharmacogenomics** and other allied sciences for the **care of patients**.

CONCEPT

- The concept of **clinical pharmacy** includes the **range of services** through which all **practising pharmacists** exercise their **responsibilities** towards the **care of patients**.
- Clinical pharmacy is concerned with the **rational selection and use of medications** at the **patient level**.
- It ensures the **appropriate and safe use of drugs** in patient care.
- The **appropriate drug** and the **dose, route, form, frequency and duration** of treatment must be **selected and drugs** have then to be **administered accurately**.
- The **active participation** of the **pharmacist** in **patient care** with the long-term **aim of giving** advice on **medication** with an **individual patient** in mind and **tailoring drugs therapy** for that individual.
- Among the **major activities**, covered under the term **clinical pharmacy**, include involvement in **prescribing rounds, patient counselling, drug history taking, parenteral nutrition service, pharmacokinetic advisory service** and monitoring for **adverse drug reactions** and interactions

- Relatively **minor activities** are **health education, training and education** of **own staff** and **doctors, nurses, clinical trials**, case references, research and **clinical meetings**.
- A **clinical pharmacist** works side by side with the **physician**, by the **patient's bed-side** where he **monitors the drugs, dosages** and the side effects and **advices the physician** on these.
- Hence, we can say **clinical pharmacy** has **brought the pharmacist** into **closer touch** with the **prescribers** and the details of **treatment of patient**.

FUNCTIONS AND RESPONSIBILITIES

❑ TAKING OF THE MEDICATION

HISTORY OF THE PATIENT

- This includes **maintenance** of the **past** and **current medication** history of the patient for **both prescription** and **non-prescription drugs**, determining **drug allergies** and **sensitivities**, noting the **side effects**, **toxicity**, **incorrect drug administration** and any **specific problem** associated with the **administration** of a **drug to the patient**.



❑ PATIENT EDUCATION

- Patients need to be **educated** on the **mode of administration**, use and **storage of drugs**, their possible actions and **side effects**, the **importance of compliance**, **possible interactions** with other **prescription or non-prescription drugs** and reporting of an **adverse or unusual effect** to the physician or the **clinical pharmacist**.



PATIENT CARE

- The **clinical pharmacist** is required to monitor the **drug therapy** of the patient making use of the **available pharmacokinetic data**
- He may, if necessary, **consult the physician** or other health care professional regarding the **drug therapy**.



PARTICIPATION IN DRUG UTILIZATION STUDIES

- By virtue of his **professional training**, a **clinical pharmacist** is an **important person** to conduct **patient care** audit which could **highlight the deficiencies** in the **existing system** and devise **strategies** for the **overall improvement** in the quality of **health care of the patient**.



FORMULATION AND MANAGEMENT OF DRUG POLICIES

- Being in a **key position** in assessing and **monitoring drug therapy**, possessing **sound knowledge** about the various aspects of **drug action**, **adverse reaction** etc. and his **active collaboration** and inter action with members of the **health care team**, he naturally commands considerable **importance in framing** and **implementation of drug policies**.



❑ EDUCATION OF MEDICAL AND PARA-MEDICAL STAFF

- By virtue of his being a source of knowledge on drugs, a clinical pharmacist has a role to play in educating the medical and para-medical staff on rational drug therapy.



❑ RESEARCH AND DEVELOPMENT

- The clinical pharmacist can be an important person in undertaking research on drug development, formulations and bioavailability studies.



❑ DRUG INFORMATION

- A clinical pharmacist is well equipped to respond to drug related queries and to provide information on drugs to various members of the health care team.



DRUG THERAPY MONITORING

- One of the **fundamental activity** of the **clinical pharmacist** working in hospital.
- Individualisation of **patient drug therapy**
- **Rational usage** of drugs
 - ✓ **Appropriate drug**
 - ✓ **Appropriate patient**
 - ✓ **Appropriate dose**
 - ✓ **Appropriate route**
 - ✓ **Appropriate frequency**
 - ✓ **Appropriate duration**
- A reliable and **responsive drug therapy** monitoring service depends on **team work** between **nurses, doctors, pharmacist, scientist** and **technical staff**.
- The **clinical pharmacist** should provide advice to **medical staff** on the **appropriate use of drugs** and assist them in obtaining better **therapeutic results**.



□ GOAL

- To optimise the **drug therapy** and **patient outcomes** by **implementing a strategy involving** following components.
 - ✓ **Collation and interpretation** of **patient specific** information.
 - ✓ Identification of **desired therapeutic outcomes**.
 - ✓ Review of **drug therapy**.
 - ✓ **Formulation and interpretation** of monitoring strategy.
 - ✓ **Review of outcomes**.
 - ✓ **Modification of patient monitoring** if required.

□ COMPONENTS OF DRUG THERAPY MONITORING

- ✓ **Medication order review**
- ✓ **Clinical review**
- ✓ **Pharmacist intervention**

MEDICATION CHART REVIEW

- It is a **fundamental responsibility** of a **pharmacist** to ensure the **appropriateness of medication** orders.
- It serves as starting point for other **clinical pharmacy** activities (medication counselling, TDM, DI, and ADR)
- **Organizing information according** to **medical problems** helps breakdown a **complex situation** into its **individual parts**.



GOAL

- To optimize the **patients drug therapy**
- To prevent or **minimize drug** related problems / **medication errors**

PROCEDURE

- The **patients medical record** should be **reviewed in conjugation** with the **medication administration record**.
- **Recent consultations**, **treatment plans** and **daily progress** should be taken into account when **determining the appropriateness** of **current medication orders** and **planning each patient's care**.
- All current and **recent medication orders** should be reviewed.

- **Ensuring** that the **medication order** is **comprehensible** and **unambiguous** , that **appropriate terminology** is used and that **drug name** are **not abbreviated**.
- Annotate the **chart** to **provide clarification** as required.
- **Detecting orders** for **medication** to which the patient may be **hypersensitive / intolerant**
- The patient's **previous medication order**.
- **Patient's specific considerations** e.g **disease state, pregnancy**.
- **Drug dose** and **dosage schedule**, especially with respect to age, **renal function, liver function**.
- **Route, dosage form** and **method of administration**.
- Checking **complete drug profile** for **medication duplication**, interactions or **incompatibilities**.
- Ensuring that **administration times** are appropriate e.g. with **respect to food , other drugs and procedures**
- Checking the **medication administration** record to ensure that all ordered have been **administered**.
- Ensuring that the **drug administration** order **clearly indicates** the time at which **drug administration** is to commence.
- **Special considerations** should be given especially in **short course** therapy as in **antibiotics and analgesics**.
- Ensuring that the **order is cancelled** in all **sections of medication administration** record when the **drug therapy** is **intended to cease**.
- If **appropriate** follow up of any **non- formulary drug** orders , recommending a **formulary equivalent** if required.
- Ensuring appropriate **therapy monitoring** is implemented.
- Ensuring that all **necessary medication** is ordered . e.g. **premedication , prophylaxis**.
- **Reviewing medication** for cost effectiveness

❑ COMPONENTS OF MEDICATION ORDER REVIEW

- Checking that medication order is written in accordance with legal and local requirements
 - ✓ Patient name and IP number
 - ✓ Age, gender
 - ✓ Drugs in capitals
 - ✓ Dose, ROA
 - ✓ Frequency
 - ✓ Duration of the treatment
 - ✓ Physician signature
 - ✓ Physician address and phone number

Apollo Hospitals **Drug Chart** Apollo Hospitals Bangalore

UNIT 30043 IPD 30327
MR R S SUDAN
Age 52 Years Sex Male
DRA JAYARAJU
Ward 112 Bed No 0219

Medicine (in CAPS)	Dose	Route	START	Time	23/4/24	24/4/24	25/4/24	26/4/24	27/4/24	28/4/24
Inj - 2016R	2mg	IV	23/4/24	6 AM						
Inj - LOSIN	10mg	IV	23/4/24	6 AM						
Inj - PANTOPID	40mg	IV	23/4/24	6 AM						
Inj - MANTHOL	10mg	IV	23/4/24	6 AM						
Inj - MANTHOL	10mg	IV	23/4/24	6 AM						
Inj - NBB	10mg	IV	23/4/24	6 AM						

OD Once Daily, BD Twice Daily, TDS Thrice Daily, QID Four Times Daily, AC Before Meals, PC After Meals
Stat Urgent Medicine, SOS If Required

❑ IDENTIFICATION OF DRUG RELATED PROBLEMS

- ✓ Untreated indication
- ✓ Inappropriate drug selection
- ✓ Sub therapeutic dose
- ✓ Adverse drug reaction
- ✓ Failure to receive drug
- ✓ Drug interactions
- ✓ Drug use without indication
- ✓ Over dosage

CLINICAL REVIEW

- Clinical review is one of the integral components of medication review and should preferably be performed on a daily basis.
- It is the review of the patients progress for the purpose of assessing the therapeutic outcome.
- The therapeutic goal for the specific disease should be clearly identified before the review.

❑ GOALS

- The primary aims of the clinical review
- Assess the response to drug treatment.
- Evaluate the safety of the treatment regimen.
- Assess the progress of the disease and the need for any change in therapy.
- Assess the need for monitoring, if any.
- Assess the convenience of therapy.

❑ PROCEDURE

- Collection of patient specific data should be undertaken routinely.
- The data collected should be clinically relevant, and documented in the pharmacy patient profile.
- Results of biochemical, haematological, microbiological, radiological and other investigations should be reviewed.

- **Information elicited** from the **patient** should also be considered.
- Information obtained must be **interpreted and evaluated** with reference to
 - ✓ **Clinical features**
 - ✓ **Pathological condition**
 - ✓ **Indication for investigation**
 - ✓ **Patient medication history**
 - ✓ **Planned outcomes of therapy**

PHARMACIST INTERVENTION

- Any **action taken** by the **pharmacist** that directly results in a change in **management or therapy**. Intervention by **pharmacist to assist** prescribing can be
 - ✓ **Active -Use of therapeutic guidelines**
 - ✓ **Passive -Drug in service**
 - ✓ **Reactive - Seeking amendment** of those that are unclear inadequate or inappropriate
- **Interventions** can also be classified in **accordance with categories** of **drug related problems**.
- **Documentation** of each and **every intervention** is **very important**
- That document should include the following details
 - ✓ **Patient details**
 - ✓ **Date, ward and pharmacist**
 - ✓ **Drugs involved**
 - ✓ **Description about the intervention**
 - ✓ **Details of response to intervention**

❑ FACTORS DETERMINING THE SUCCESS OF INTERVENTION

- Effective **communication skills**
- **Appropriateness** of the **intervention**
- **Way of approach**

WARD ROUND PARTICIPATION

- **Ward round** is a visit made by a **medical practitioner**, alone or with a team of **health professionals** and **medical students** to hospital inpatients at their **bedside to review** and **follow-up progress** in their health.



- At least one **ward round** is conducted **everyday to review** the progress of each **inpatient**. However more than **one is not uncommon**.
- **Various countries** has shown **pharmacist participation** in **ward round** helps patient as well as other **health care professionals**,
- **Addition of pharmacist** participation in **ward rounds** helps **ensure safe, effective and economic** use of drugs which **ultimately results** in **decreased adverse drug events**, improved **patient care**, induced length a hospital stay and **reduced health care cost**.

❑ **OBJECTIVE**

- Gain an **improved understanding** of the patient's , **clinical status** and **progress** , **current planned investigations** and therapeutic goals.
- Provide **relevant information** on various aspects of the **patient's , drug therapy** , such as **pharmacology, pharmacokinetics, drug availability, cost, drug interactions** and ADRs
- Optimise therapeutic management by **influencing drug therapy** selection, implementation, monitoring and follow-up.
- Investigate unusual **drug orders or doses**
- Assimilate **additional information** about the patient such as **co-morbidities**. medication compliance or **complementary** , and **alternative medicine** use that **might be relevant** to their management.
- Detect **adverse drug reactions** and drug interactions
- Participate in **patient discharge planning** .

❑ CLASSIFICATION OF WARD ROUND

1. Pre round
2. Register / resident rounds
3. Professor / unit chief rounds
4. Teaching rounds

1. PRE ROUND

- **Interns** or **post graduates** students perform a **daily review** of patients in their unit or ward.
- **Learning opportunity** to **familiarise themselves** with the cases
- Trainee **clinical pharmacists** may join the intern or **postgraduates** in their **pre rounds** and complete the **patient medication** and **clinical review**.



2. REGISTER/RESIDENT ROUNDS

- Registrar or resident **individually** or in a **team conduct** ward rounds at **least once a day** at a **fixed time**.
- These rounds are **extensive** and may also involve **clinical teaching** to **medical postgraduate** students and interns.
- **Useful rounds** for **clinical pharmacists** of all **level of experience** to join.



3. PROFESSOR / UNIT CHIEF ROUNDS

- Unit/ward chief conducts the **round together** with their **registrar, residents, postgraduate students** and interns for all the **patient** under their care.



- These **rounds are extensive** and address **more complex issues regarding diagnosis** and management
- **These rounds** may be **more challenging** for clinical pharmacists in terms of their **clinical knowledge**.

4. TEACHING ROUNDS

- In **teaching hospitals, academic medical staff** conduct bedside **clinical teaching** rounds for **residents, medical postgraduate students, interns** and **medical undergraduate students**.
- Conducted **few times a week**
- These round provides opportunity for **pharmacist to improve** their **clinical knowledge**.



MEDICATION HISTORY

- A **medication history** is a detailed, accurate and **complete account** of all **prescribed** and **non-prescribed medications** that a patient had taken or is **currently taking prior** to a initially **institutionalized** or **ambulatory care**



- It provides **valuable insights** in to **patient's allergic tendencies**, adherence to **pharmacological** and **non-pharmacological treatments** and **self medication** with complementary and **alternative medicines**.

❑ IMPORTANCE

- **Preventing prescription errors** and **consequent risk** to patients.
- Useful in **detecting drug-related** pathology or changes in **clinical signs** that may be the result of **drug therapy**.
- It should **encompass all currently** and recently **prescribed drugs**, previous **adverse drug reactions** including **herbal or alternative medicines** and **adherence to therapy** for better care plan.

❑ GOALS

- The **information collected** can be utilized to
 1. **Compare medication** profile with the **medication administration** record and **investigate the discrepancies**.
 2. **Verify medication history** taken by **other staffs** and provide **additional information** where appropriate.

- The **following information** is commonly recorded
 1. **Currently or recently prescribed** medicines
 2. **OTC medication**
 3. **Vaccinations**
 4. **Alternative or traditional remedies**
 5. **Description of reactions** and allergies to medicine
 6. **Medicines found** to be ineffective
 7. **Adherence to past treatment** and the use of adherence aids

❑ INFORMATION SOURCES

1. **Patient**
2. **Family or caregiver**
3. **Medication vials / bubble packs**
4. **Medication list**
5. **Community pharmacy**
6. **DPIN (Drug programs information network)**

PHARMACEUTICAL CARE

- The **responsible provision** of **drug therapy** for the purpose of achieving **definite therapeutic outcomes** that improve the **patients quality** of life.
- **Pharmaceutical care** involves the process through which a **pharmacist cooperates** with a patient and **other professional** in **designing** , **implementation**, and **monitoring a therapeutic** plan that will produce **specific therapeutic** outcomes for the patient.



❑ OUTCOMES OF PHARMACEUTICAL CARE

- **Cure of a disease**
- **Elimination or reduction** of **patients symptomology**
- **Arresting or slowing** of a disease process
- **Preventing a disease** or symptoms

❑ MAJOR FUNCTIONS OF PHARMACEUTICAL CARE

- **Identifying potential** and actual **drug related problems**
- **Resolving actual drug** related problems
- **Preventing potential drug** related problems

❖ SKILLS REQUIRED FOR THE CLINICAL PHARMACIST FOR A BETTER PHARMACEUTICAL CARE

- He must **possess knowledge** and **skill in pharmaceutics** and **clinical pharmacology**
- He must be able to mobilize the **drug distribution system** by which drug use **decisions are implemented**
- He must be able to **develop relationship** with the **patients** and other **health care professionals** needed to **provide pharmaceutical care**
- He must be **available in the society / community** for patient in time
- He should have commitment to **quality improvement** and **assessment procedure**

❑ PROCESS OF PHARMACEUTICAL CARE

- **Establish pharmacist**
- **Patient relationship**
- **Collect data**
- **Interpret data** Identify **drug related problems**
- Determine **priority of drug related problems**
- Determine **desired outcomes** (clinical or therapeutic)
- Develop **therapeutic plan**
- Develop **monitoring plan**
- Implement and **follow up pharmaceutical care plan**

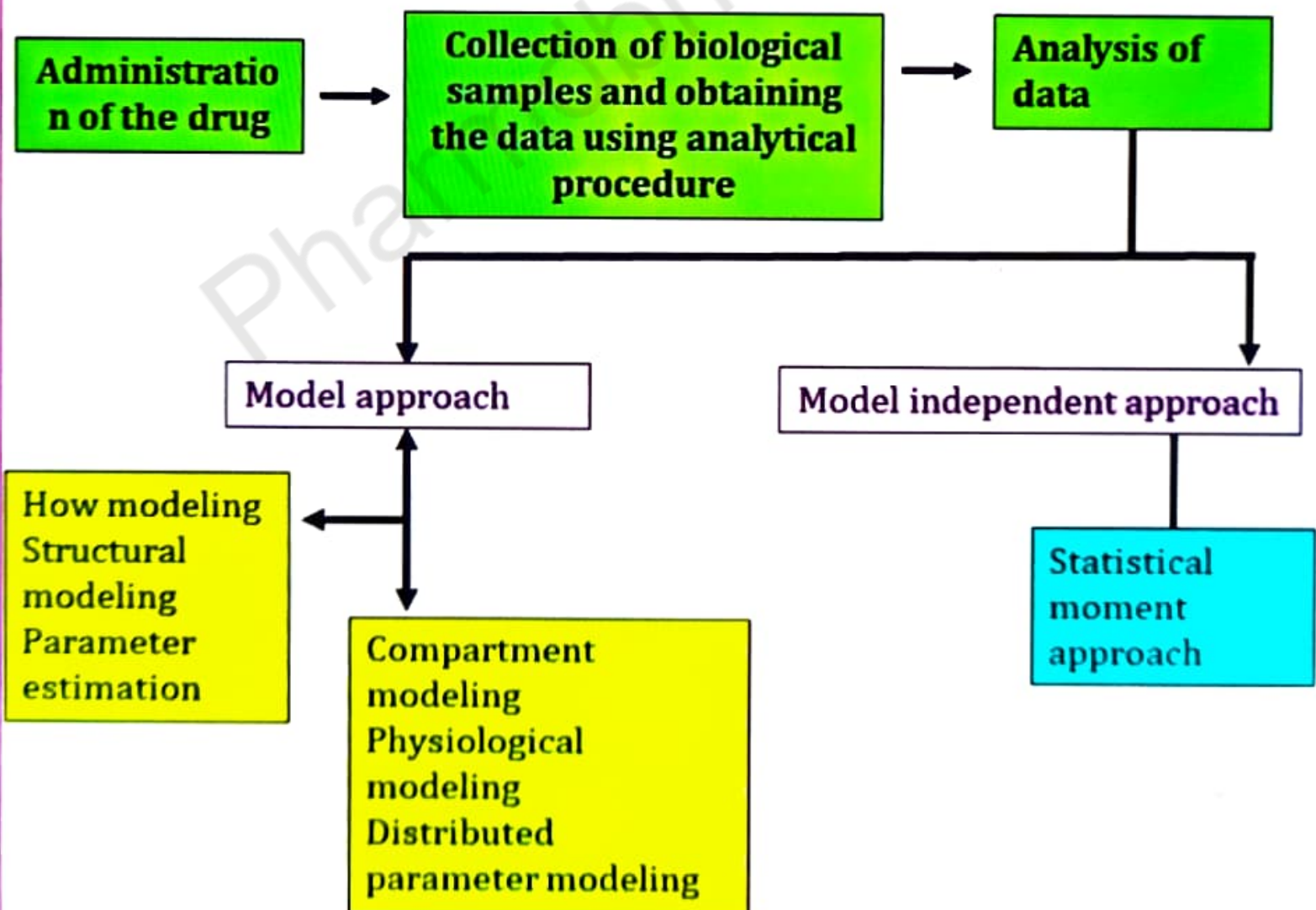


DOSING PATTERN AND DRUG THERAPY

❑ PHARMACOKINETIC

- **Pharmacokinetics** is the study of the **time course** of **drug absorption**, **distribution**, **metabolism** and **excretion**.
- It also **concerns the relationship** of these processes to the **intensity** and time course of **pharmacologic effects** of **drugs and chemicals**.
- **Pharmacokinetic** is a **quantitative study**.

❑ OVERVIEW OF PHARMACOKINETICS

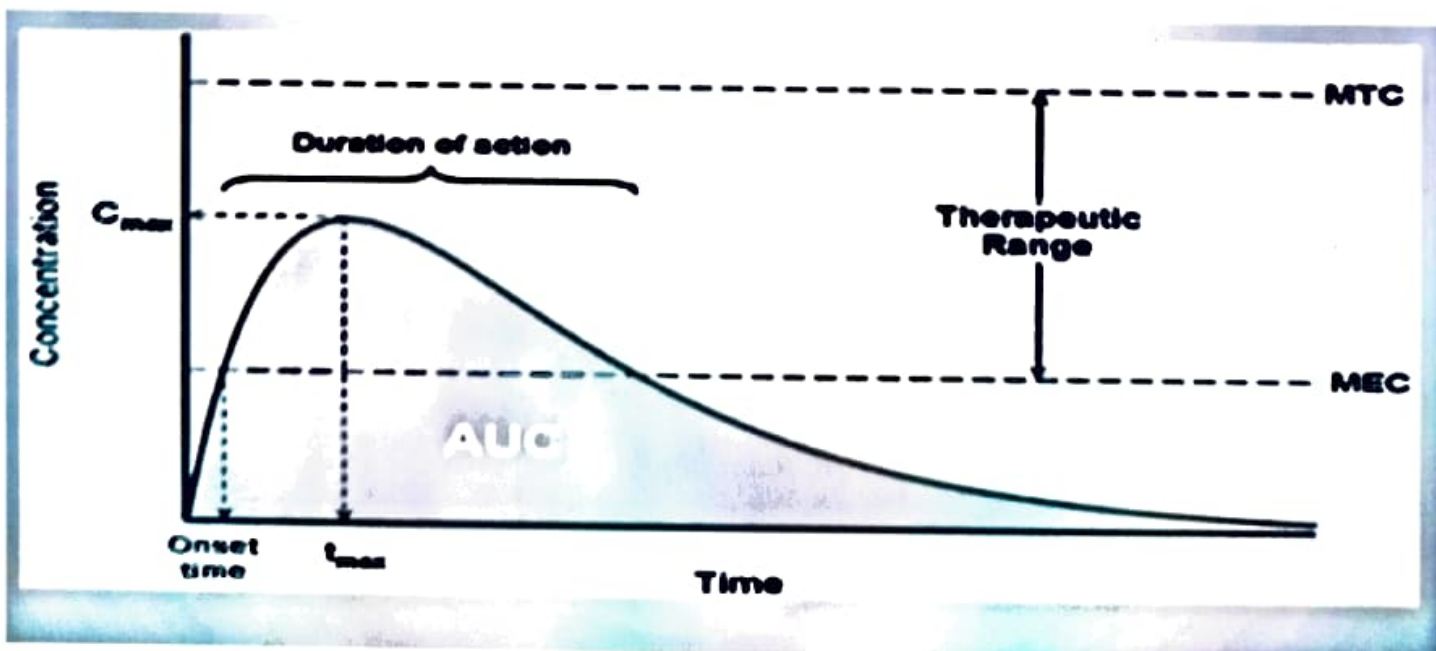


□ APPLICATION OF PHARMACOKINETICS

- Design and development of **drugs** with **lesser side effects** and **improved therapeutic effectiveness**.
- Design and development of **optimum formulation** for **better use of drug**
- Design and development of **targeted** and **controlled release formulation**
- Design of **multiple dosage regimen**
- Selection of **appropriate route of administration**
- Select of **right drug** for **particular illness**
- Predict interactions
- **TDM**
- **Dosage adjustments** at times of **altered physiology**.

□ DESIGN OF DOSAGE REGIMEN AND MULTIPLE DOSING

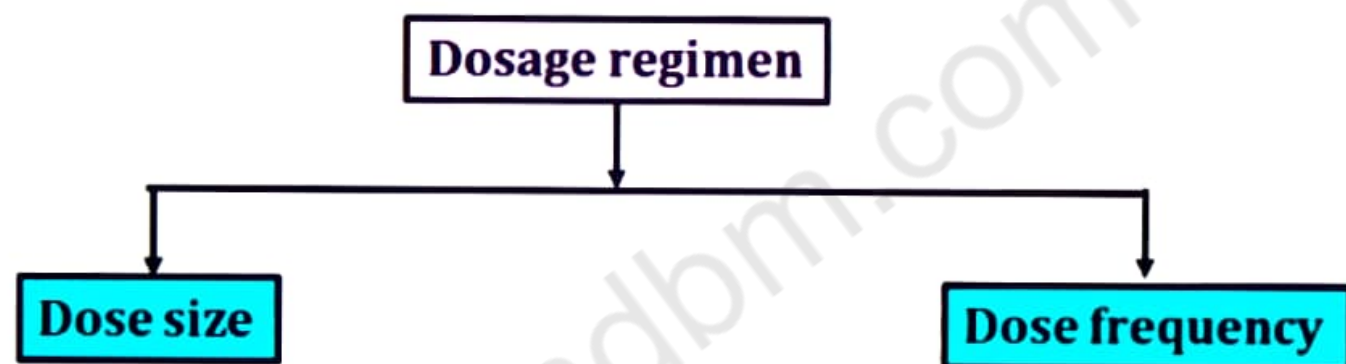
- **Dosage regimen** is the manner in which a **drug is taken**.
- It is the **selection of drug dosage** , **route and frequency** of **administration** in an informed manner to **achieve therapeutic objectives**.
- Duration of **most illness** is longer than a **single dose** .
- Therefore to prolong the **therapeutic effect** multiple **dosing dosage regimen** is preferred.



- An **optimal dosage regimen** is the one in which the **drug is administered** in suitable doses , with **sufficient frequency** that **ensures maintenance** of **plasma concentration** within the **therapeutic window** for the entire **duration of therapy**

❑ APPROACHES TO DESIGN OF DOSAGE REGIMEN

- **Empirical dosage regimen**
- **Individualized dosage regimen**
- **Dosage regimen** on **population averages**
- **Fixed model**
- **Adaptive model**



❖ DOSE SIZE

- The magnitude of both **therapeutic and toxic responses** depend upon **dose size**.
- **Dose size** calculation requires the **knowledge of amount** of **drug absorbed** after **administration of each dose**.

❖ DOSE FREQUENCY

- **Dosing frequency** means the **number of times** per day that **effluent is applied** to an absorption **system or sand filter**.
- **Dosing tank** means a **watertight receptacle** receiving effluent from the **septic tank** or another treatment **device, equipped** with a siphon or a pump designed to **discharge effluent**.

❑ FACTORS TO BE CONSIDERED

❖ Pharmaceutical factors

- **Type of dosage form**
- **Route of administration**

❖ Patient related factors

- **Individual patients tolerance** of the drug
- **Genetic predisposition**
- **Concurrent administration** of other drugs
- **Patients age , bodyweight ., gender**
- **Length of illness**
- **General physical health**
- **Liver and kidney function in the patient**

OVER THE COUNTER SALES

Points to be covered in this topic

INTRODUCTION

RATIONAL USE OF COMMON OVER THE COUNTER MEDICATIONS

INTRODUCTION

- **Over-the-counter (OTC)** drugs are medicines **sold directly** to a consumer **without a requirement** for a prescription from a **healthcare professional**, as opposed to **prescription drugs**, which may be supplied only to **consumers possessing** a **valid prescription**.

TYPES OF OTC MEDICATIONS

1. Analgesics
2. Antibiotics
3. Cough suppressants
4. Anti acne drugs
5. NSAIDS
6. Antiseptics
7. Decongestants



- 8. Antacids
- 9. Antifungals
- 10. Anti histamines
- 11. Smoking cessation drugs

SIDE EFFECTS OF OTC

- ✓ Nausea
- ✓ Vomiting
- ✓ Diarrhea
- ✓ Dizziness
- ✓ Drowsiness

ADVANTAGES

- The use of OTC drugs allows the patient to have greater access to a variety of drugs available in the market to treat some medicinal conditions.
 - ✓ Low misuse
 - ✓ Self treat
 - ✓ Self manage
 - ✓ Health practioners are not needed



DISADVANTAGES

- ✓ Poorer compliance
- ✓ More difficult to study a drug's effects
- ✓ Misdiagnosis occurs.

RATIONAL USE OF COMMON OVER THE COUNTER MEDICATIONS

- **Rational use** of **medicines** refers to the **correct, proper and appropriate use** of medicines.
- Rational use requires that **patients receive** the **appropriate medicine**, in the **proper dose**, for an **adequate period** of time and at the **lowest cost**.

1. ANALGESIC

- An **analgesic drug**, also called **simply an analgesic, pain reliever, or painkiller**, is any member of the **group of drugs** used to achieve **relief from pain**
- Example - **Acetaminophen, Aspirin, Ibuprofen, and Naproxen**

2. ANTIBIOTICS

- An **antibiotic** is a type of **antimicrobial substance** active against **bacteria**.
- It is the **most important** type of **antibacterial agent** for **fighting bacterial infections**, and **antibiotic medications** are widely used in the **treatment and prevention** of such infections.
- Example - **Bacitracin, Polymyxin, Neomycin, Benzoyl peroxide**

3. COUGH SUPPRESSANTS

- Cough is **protective reflex**, its purpose being **expulsion of respiratory secretions** or **foreign particles** from the **lungs and upper airway passages**.
- Example - **Dextromethorphan**

4. ANTIACNE DRUGS

- **Antiacne drugs** are the **medicines** that help **clear up the pimples, blackheads, whiteheads**, and more severe forms of lesions that occur when a **teen has acne**.
- Example- **Benzoyl peroxide, salicylic acid, sulfur, sulfur with resorcinol**

5. NSAIDS

- **Non-steroidal anti-inflammatory drugs** are members of a **therapeutic drug class** which **reduces pain, decreases inflammation, decreases fever**, and **prevents blood clots**.
- Example - **Aspirin, Ibuprofen, Naproxen sodium**

6. ANTISEPTIC

- An antiseptic is an **antimicrobial substance** or **compound** that is applied to **living tissue/skin** to reduce the **possibility of infection, sepsis, or putrefaction**.
- Example - **Hydrogen Peroxide** and **Rubbing Alcohol**

7. DECONGESTANTS

- **Decongestant**, any drug used to **relieve swelling** of the **nasal mucosa** accompanying **such conditions** as the **common cold** and **hay fever**.
- Example - **Afrin, Dristan, Vicks Sinex, Sudafed PE, Suphedrin PE, Silfedrine, Sudafed**,

8. ANTACIDS

- An **antacid** is a substance which **neutralizes stomach acidity** and is used to **relieve heartburn, indigestion** or an **upset stomach**.
- **Some antacids** have been used in the **treatment of constipation and diarrhea**.
- Example - **Aluminium hydroxide, Magnesium carbonate, Magnesium trisilicate, Magnesium hydroxide, Calcium carbonate**.

9. ANTIFUNGAL

- **Antifungals** are medicines that **kill or stop** the **growth of fungi** that **cause infections**.
- They are also called **antimycotic agents**.
- Example - **miconazole, terbinafine, clotrimazole, butenafine, tolnaftate**

10. ANTIHISTAMINES

- A drug that **reduces or eliminates** the **effect mediated** by the **chemical histamine**
- **Histamine is released** by your body during an **allergic reaction** and acts on **specific histamine receptors**.
- Example - **Brompheniramine** , **Cetirizine** , **Chlorpheniramine** , **Clemastine** , **Diphenhydramine**

11. SMOKING CESSATION DRUGS

- **Smoking cessation**, usually called **quitting smoking** or **stopping smoking**, is the **process of discontinuing** tobacco smoking .
- Tobacco smoke **contains nicotine**, which is **addictive** and can cause **dependence**
- Examples - **Nicorette** , **Nicotine patches**, **gum**, and **lozenges**

❑ IRRATIONALITY

- **Ineffective** and **unsafe drug treatment**
- **Inappropriate self medication**
- **Worsening** or **prolonging of illness**

❖ CONSEQUENCES OF IRRATIONAL USE OF MEDICINE

- **Incorrect** use of **medicine occur** in all countries , **causing harm** to people and **wasting resources**.
- ✓ **Antimicrobial resistance**
 - Overuse of antibiotics **increases antimicrobial resistance** and the **number of medicines** that are no longer effective **against infectious disease**.
- ✓ **Adverse drug reactions & medication errors**
 - **Harmful reactions** to medicine caused by **wrong use or allergic reactions** to medicine can lead to **increased illness**, **suffering and death**.

✓ **Lost resources**

- **10-40% of national budget** are spent on medicines. out of **pocket purchase** of **medicines** can cause severe **financial hardship** to individuals and their **families**.

✓ **Eroded patient confidence**

- **Exacerbated** by the overuse of **limited medicine**, drugs may be often out of stock or at **unaffordable prices** and as result erode **patient confidence**.
- Poor or **negative health** outcomes due to **inappropriate use** of medicine may also **reduce confidence**.

❑ **FACTOR CONTRIBUTE TO INCORRECT USE OF MEDICINES**

- **Lack of skills** and **knowledge**
- **Inappropriate unethical promotion** of medicines by pharmaceutical companies profit from **selling medicine**
- **Unrestricted availability** of medicines
- **Overworked health personnel**
- **Unaffordable medicines**